

The Entry Certificate  
in Business Analysis

**ECBA<sup>TM</sup>**

Training Course

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## › Why Bakkah?

Bakkah Learning is a leading company in the training field, with a team of carefully acquired experts in different spectrums of business to support learners in their journey to achieve professionalism and better opportunities in life.



### CONTENT

- Designed by Experts
- Aligned with today's business world topics



### PARTNERSHIPS

- Exclusive Partnerships with International Accreditation Bodies, like IIBA.



### 24/7 TECHNICAL SUPPORT

- Ready to answer your inquiries and handle your requests.



### FLEXIBLE DELIVERY METHODS

- Live Online
- Self-Paced

# About the Course

- The ECBA course, accredited by the International Institute of Business Analysis (IIBA®), is designed to equip aspiring business analysts with fundamental knowledge and skills in the field. This comprehensive training program provides a solid foundation in business analysis concepts, techniques, and best practices. By enrolling in the ECBA course, you'll gain a deep understanding of requirements analysis, stakeholder management, business process modeling, and more. With the recognition and credibility offered by the IIBA® accreditation, you'll be well-prepared to kickstart your career as a professional business analyst.

## › Why Earn this Badge?





## Who Needs this Badge?

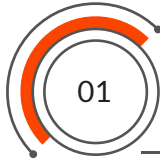
- 01 Individuals who want to wish to work as Business Analysts
- 02 Students who study Business Analysis academic programs
- 03 Professionals transitioning into Business Analysis
- 04 Functional managers who manage Business Analysis



# Course Objectives:

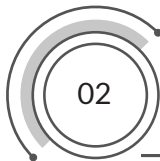


By the end of the ECBA course, you'll be able to:



01

Understand key business analysis concepts and terminology.



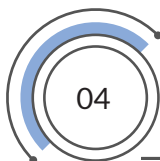
02

Apply industry-standard techniques for requirements elicitation and analysis.



03

Conduct stakeholder analysis and effectively communicate with stakeholders.



04

Utilize various business analysis tools and templates.



05

Contribute to successful project outcomes through improved business analysis skills.



06

Prepare for the ECBA certification exam with confidence.

## □ Exam Details

### ECBA Exam Prerequisite

It does not require any experience to apply for the exam but does require 21 hours of professional training that is approved/endorsed by the IIBA.

- Minimum of 21 hours of business analysis education in the last 4 years
- Compliance with the ECBA™ Code of Conduct

### ECBA Exam Price

- Refer **IIBA** website for Exam Fees
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### ECBA™ Certification Exam Format

The ECBA™ exam is 1 hour long and consists of 50 multiple-choice questions. It is competency-based and aligned to BABOK® Guide Version 3.

**Note:** The ECBA exam is a live web-delivered exam that requires a desktop or laptop, a working webcam, and a microphone.

The exam will be online from PSI.

# Course Outlines

## Introduction to Business Analysis and the BA Professional

- ✔ What is Business analysis and Business analyst
- ✔ Six Knowledge areas of BABOK®
- ✔ Business Analysis Key Concepts
- ✔ Underlying Competencies

## Business Analysis Planning & Monitoring

- ✔ Plan Business Analysis Approach
- ✔ Plan Stakeholder Engagement
- ✔ Plan Business Analysis Governance
- ✔ Plan Business Analysis Information Management
- ✔ Identify Business Analysis Performance Improvements

## Elicitation and Collaboration

- ✔ Prepare for Elicitation
- ✔ Conduct Elicitation
- ✔ Confirm Elicitation Results
- ✔ Communicate Business Analysis Information
- ✔ Manage Stakeholder Collaboration

## Requirements Life Cycle Management

- ✔ Trace Requirements
- ✔ Maintain Requirements
- ✔ Prioritize Requirements
- ✔ Assess Requirements Changes
- ✔ Approve Requirements

# Course Outlines

## Strategy Analysis

- ✔ Analyze Current State
- ✔ Define Future State
- ✔ Assess Risks
- ✔ Define Change Strategy

## Requirements Analysis and Design Definition

- ✔ Specify and Model Requirements
- ✔ Verify Requirements
- ✔ Validate Requirements
- ✔ Define Requirements Architecture
- ✔ Define Solution Options
- ✔ Analyze Potential Value and Recommend Solution

## Solution Evaluation

- ✔ Measure Solution Performance
- ✔ Analyze Performance Measures
- ✔ Assess Solution Limitations
- ✔ Assess Enterprise Limitations
- ✔ Recommend Actions to Increase Solution Value



# Course Outlines

## Techniques

- ✓ Acceptance and Evaluation Criteria
- ✓ Backlog Management
- ✓ Balanced Scorecard
- ✓ Benchmarking and Market Analysis
- ✓ Brainstorming
- ✓ Business Capability Analysis
- ✓ Business Cases
- ✓ Business Model Canvas
- ✓ Business Rules Analysis
- ✓ Collaborative Games
- ✓ Concept Modelling
- ✓ Data Dictionary
- ✓ Data Flow Diagrams
- ✓ Data Mining
- ✓ Decision Analysis
- ✓ Data Modelling
- ✓ Decision Modelling
- ✓ Document Analysis
- ✓ Estimation
- ✓ Financial Analysis
- ✓ Focus Groups
- ✓ Functional Decomposition
- ✓ Glossary
- ✓ Interface Analysis
- ✓ Interviews
- ✓ Item Tracking
- ✓ Lessons Learned
- ✓ Metrics and Key Performance Indicators (KPIs)
- ✓ Mind Mapping
- ✓ Non-Functional Requirements Analysis
- ✓ Observation
- ✓ Organizational Modelling
- ✓ Prioritization
- ✓ Process Analysis
- ✓ Process Modelling
- ✓ Prototyping
- ✓ Reviews
- ✓ Risks Analysis and Management
- ✓ Roles and Permission Matrix
- ✓ Root Cause Analysis
- ✓ Scope Modelling
- ✓ Sequence Diagrams
- ✓ Stakeholder List, Map, or Personas
- ✓ State Modelling
- ✓ Survey or Questionnaires
- ✓ SWOT Analysis
- ✓ Use Cases and Scenarios
- ✓ User Stories
- ✓ Vendor Assessment
- ✓ Workshops



[www.bakkah.com](http://www.bakkah.com)