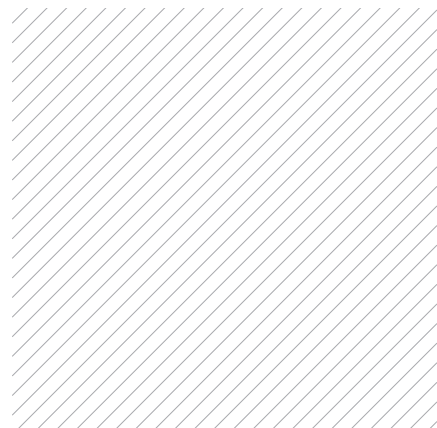


Certification in  
Business Data Analytics  
**IIBA<sup>®</sup>-CBDA**  
Training Course

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IIBA<sup>®</sup>-CBDA



## › Why Bakkah?

Bakkah Learning is a leading company in the training field, with a team of carefully acquired experts in different spectrums of business to support learners in their journey to achieve professionalism and better opportunities in life.



### CONTENT

- Designed by Experts
- Aligned with today's business world topics .



### PARTNERSHIPS

- Exclusive Partnerships with International Accreditation Bodies, like IIBA.



### 24/7 TECHNICAL SUPPORT

- Ready to answer your inquiries and handle your requests.



### FLEXIBLE DELIVERY METHODS

- Live Online

# About the Course

- The IIBA®-CBDA course, accredited by IIBA®, equips professionals with the knowledge and skills for business data analytics. This comprehensive program covers data modeling, visualization, mining, and predictive analytics. By enrolling, participants gain expertise in data-driven decision-making and leveraging data for business outcomes. The IIBA® accreditation ensures alignment with industry standards and provides a recognized credential in business data analytics.

## › Why Earn this Badge?



## Who Needs this Badge?

01 Data analysts seeking advanced skills in data modeling and visualization.

02 Business analysts aiming to leverage data analytics for decision-making and strategy.

03 Data scientists wanting to enhance their expertise in data mining and predictive analytics.

04 Data engineers focusing on data integration, quality, and governance.

05 Business intelligence professionals aiming to extract valuable insights from data.

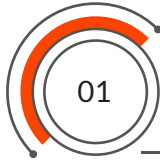
06 Aspiring data analytics professionals looking to enter the field.



# Course Objectives:

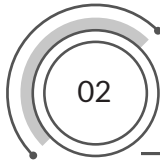


By the end of the IIBA®-CBDA course, you'll gain skills in:



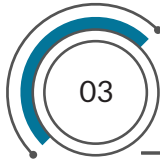
01

Data analytics techniques



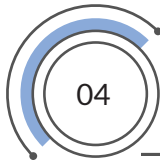
02

Data interpretation and visualization



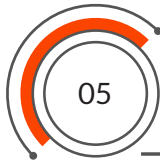
03

Data modeling and analysis



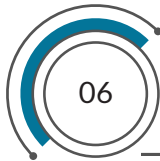
04

Predictive modeling and forecasting



05

Data governance and quality



06

Stakeholder collaboration for business requirements

## □ Exam Details

### CBDA Certification Exam Prerequisite

Although there are no prerequisites for the specialized certifications, we highly recommend business analysis experience and some experience working in the specialized area. Refer to the certification pages on the IIBA website for details.

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### CBDA Certification Exam Format

- 75 questions
- Multiple-choice, scenario-based
- 120 minutes



# Course Outlines

## Introduction to Business Data Analytics

- ✓ What is Business Data Analytics?
- ✓ The Business Data Analytics Cycle
- ✓ Business Data Analytics Objective
- ✓ Business Analysis and Business Data Analytics

## Business Data Analytics Domains and Tasks

- ✓ Identify the Research Questions and Its Tasks
- ✓ Source Data and its Tasks
- ✓ Analyze Data and its Tasks
- ✓ Interpret and Report Results and its Tasks
- ✓ Use Results to Influence Business Decision-Making and its Tasks
- ✓ Guide Organizational-Level Strategy for Business Data Analytics and its Tasks

## Techniques

- ✓ Business Data Analytics Techniques
- ✓ Purpose and Description
- ✓ Business Data Analytics Techniques
- ✓ Purpose and Description



[www.bakkah.com](http://www.bakkah.com)